



NEW MOMS

Changing the Future For Teen Moms

Annual Report 2008

LETTER FROM THE PRESIDENT

Dear Friends of New Moms,

2008 was a defining and refining year for us. I will always remember the evening of March 18, at 5:20 p.m., when I received the call, telling me that the building that housed our Cooperative Living Program was on fire. There were so many thoughts going through my mind. *Is everyone okay? What happened? What will we do? Where will our moms stay? What caused it?* I felt completely powerless to help our moms, babies and staff. I was stuck in rush hour traffic, trying to get back to New Moms, not knowing what I would find or do, but knowing that something needed to be done.

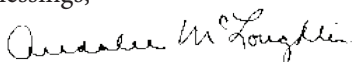
Flash forward a year. There have been so many changes: good and bad, comfortable and uncomfortable. We have grown, learned, and developed an even stronger support system in the process. Now, we are looking forward to a new facility in which we will serve even more moms and babies. I'm not sure that we would be in such a perfect position to begin building a new facility, if we hadn't endured the fire.

Our "fire story" is very similar to our young moms' stories. One day, they wake up and realize that not only are they pregnant, but they don't have a clue where they will spend the night. Some of our moms find themselves facing both of these traumatic situations at the same time: they got pregnant and their families threw them out; or they lost their place to live, and while trying to survive on the streets, they got pregnant. What will they do? They are frightened, alone and powerless – stuck in life's rush hour, not knowing what they can do, but knowing that something needs to be done.

This is where we step in (New Moms' talented staff and proven programs, + your prayers and financial support), and help these young women and children to find safety, encouragement, and learn skills related to parenting, education, careers, finances, and housing. Flash forward a year or two; or five. They are changed into women who are stable, and able to provide for themselves and their children. They have strong support systems, and skills they may have never learned, without their time at New Moms.

Thank you for being part of the critical "we" that is breaking the cycle of poverty among at-risk adolescent parents and their children. Without you, our work wouldn't be possible.

Blessings,



Audalee McLoughlin
President & CEO

TRIAL BY FIRE

In March of 2008, a fire accidentally sparked by repair work burned down the supportive housing facility that housed 20 moms and 30 children in New Moms' Cooperative Living Program. Fortunately, no one was hurt; but the fire threatened New Moms' daily operations. Immediate action was taken, and with the support of faithful donors and volunteers, New Moms suffered no disruption of program services to its young families. In late 2008, the fire-damaged building was sold, and plans are in motion to build a new facility, which will house all of New Moms' programs and administrative activities, under one roof.





"I am so grateful to have the support of my New Moms home visitor, who helped me to enroll in prenatal care and is preparing me for what to expect when I have my baby."

15 year-old Diana has bounced between living with her grandmother and her aunt ever since the police rushed into her apartment to arrest her mother for prostitution when she was just 8 years old. Last year, her aunt went into an alcohol rehab, and Diana started staying with her boyfriend's family when she had nowhere else to go. It was then that she became pregnant, and her grandmother decided not to take her back. Diana didn't know what to do. After enrolling in New Moms, her grandmother decided to give her another chance, and let her come home.

"My grandmother appreciates that I bring home free groceries after my weekly parent support group meeting."



COMMUNITY OUTREACH PROGRAM

What?

Comprehensive, individualized service planning for moms (aged 13-21) and children who are already homeless or at risk of becoming homeless because of unstable living situations, due to poverty and abuse.

How?

- Home-based case management visits and mentoring
- Advocacy for mainstream resources
- Life skills training
- Crisis intervention
- Parent-child relationship building activities

2008 Accomplishments

- Served 61 Moms with 69 children.
- Provided 2,170 hours of parent support groups.
- Provided more than 5,200 hours of individual case management.
- 97.7% of clients increased their financial literacy.
- 52 non-client families were provided emergency assistance, in the form of material aid (formula, diapers, food and clothing).
- We had 0 low birth weight babies in 2008, compared to a 2001 national average for teens aged 15-19 of 9.4% (www.cdc.gov)



PARENTS TOO SOON

What?

Parents Too Soon helps teen mothers learn how to be role models for their children. Parents are their children's first and most influential teachers, so the program focuses on strengthening the family unit; identifying and meeting needs, and connecting parents to peers in similar situations.

How?

- Weekly parent support groups
- Intensive home-based parent education and mentoring
- Health & Developmental screenings for children
- Community resource awareness training

2008 Accomplishments

- 95% of clients, and 96% of clients' children were accessing preventative and tertiary health care.
- 100% of children who were found to have developmental delays were referred for diagnostic assessment and treatment, before program exit.
- Rates of indicated child abuse/neglect were far lower after program involvement than national rates for teens in comparable groups.

In 2008 at New Moms, the rate of repeat pregnancy was only 0.7%! This demonstrates that New Moms is reaching these teens, and fostering a sense of future planning that will lead to self-sufficiency, family stability, and a break in their family histories of poverty and hopelessness.



"I want to learn everything I can about being a good mom. I don't want to take the easy way out and just let my grandma raise my son."

On nights she isn't working or attending New Moms' parent support groups, Marisol attends night classes for high school completion. She is on track to graduate—and her son Miguel is preparing to begin preschool in the fall. Marisol hopes to attend community college, where she will pursue a career as a math teacher.

"My son and I have to thank New Moms—no matter what challenges we face, I know I have a support group who wants me to succeed."





"All I needed was for someone to believe in me. When the staff at New Moms showed me how to accomplish my goal, I was on my way."

When Tanisha arrived at New Moms with her 1 ½ year-old child, her idea of work was standing behind the counter at a fast food restaurant. After participating in a career aptitude assessment and learning that she could possibly be a high school guidance counselor, Tanisha was overjoyed. From that day forward, she pushed herself, completing Rising Star and Finishing Academy at New Moms. She competed for and won an internship with Robert Morris College where she is now conducting orientations for incoming freshmen, and providing students with tours of the campus.

"I'm getting on-the-job training that will help me as I continue on my path towards becoming a guidance counselor. A year ago, I couldn't have dreamed of this experience."



RISING STAR CAREER READINESS PROGRAM

What?

Career readiness program that provides work-readiness support and workforce development, beginning with crucial pre-training components, including life skills counseling and assessments of vocational interests and aptitudes. After that, Rising Star moves to job skills, career placement, and job retention.

How?

- Aptitude and interest assessments for each participant
- Individualized career “step ladder” planning
- 8-week, module-based career readiness certificate program
- Finishing Academy & paid internship program
- Job retention services

Rising Star also offers specialized Life Skills Programs: a weekly literacy Book Club; individualized, hands-on mentoring and parenting education seminars, and a participant Leadership Council.

2008 Accomplishments

- 34 youth became employed; 82.4% at higher than minimum wage; with a 77% retention rate.
- 21 participants served 3-month terms on the New Moms Leadership Council.
- 100% of Leadership Council members volunteered as mentors for their peers, and/or participated in other community service activities.

COOPERATIVE LIVING PROGRAM

What?

Permanent, supportive youth-based housing program, which provides all of the services offered by New Moms' Community Outreach program, as well as supportive housing for teen moms (18-21) and their children.

This facility accommodates 20 moms and up to 30 children at any one time. Allows for client stays of up to 24 months.

How?

- Center-based case management visits and mentoring
- Advocacy for mainstream resources
- Life skills training
- Weekly parent support groups
- Parent-child relationship-building activities

2008 Accomplishments

- Provided 14,199 nights of supportive housing to 147 young homeless moms and children, despite a devastating fire in March, 2008, which displaced our supportive housing program to a temporary site.
- 100% of program graduates secured stable housing (37 families).
- We had to turn away 642 homeless families, due to lack of space.



"I was so happy when I found New Moms. For the first time, my child and I have stable housing as a part of the Cooperative Living Program."

When she was just a child, Dominique's mother died, and she went to live with her grandmother. At age 13, she became pregnant and ran away. During her pregnancy, Dominique refused to go to a doctor or to a shelter, because she did not want to be sent back to her grandmother. As a result, she received no prenatal care for her child, and slept on park benches --never staying in one place longer than 6 months.

"The people here at New Moms care about me. They show me what it means to love."





"I couldn't have done this without New Moms. They taught me life skills, but more importantly, they showed me how to love my little girl."

When Sharise came to New Moms, she had three children. Her first child was a product of rape. For years, Sharise paid little attention to that child, and treated her terribly; showing her very little love. The parent-child interaction at the end of each New Kids session, coupled with the skills learned in parent support groups, have put an end to their unhealthy relationship. Sharise now reads to her daughter, and shows her the motherly love that she deserves.

"I love that the workers at New Kids show us how to be good moms. They are always showing us new ways to make our kids happy and healthy."



NEW KIDS ENRICHMENT PROGRAM

What?

An infant stimulation and basic school-readiness program in which children (birth-age 5) can learn and develop while their parents are attending New Moms program activities. The program offers hands-on assessment of child abuse/neglect indicators and child health.

How?

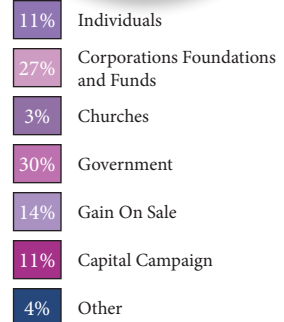
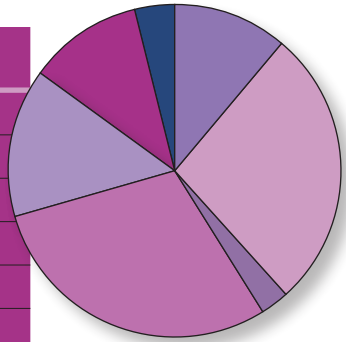
- Daily, structured lesson plans within month-long themes
- Separate modules for infants, toddlers, and preschoolers
- Parent-child interaction activities
- Ongoing basic health/social/behavioral screenings

2008 Accomplishments

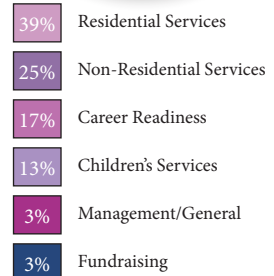
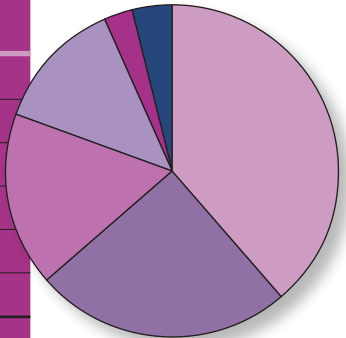
- New Kids provided more than 6,500 hours of children's programming.
- 100% of children turning two were fully immunized (77% documented). In 2003, only 76% of children living below the poverty threshold were fully immunized by age 2 (www.childstats.gov)
- 81 children received Denver II Developmental Screenings to ensure that they are developing normally.

FINANCIAL SUMMARY

REVENUE	2008
Individuals	\$151,870
Businesses	\$16,849
Churches	\$52,259
Foundations/Funds	\$470,409
Combined Federal Campaign	\$47,015
Capital Campaign	\$200,000
In-Kind Donations	\$1,056
Government	\$527,349
Investment Income	\$4,832
Special Events	\$42,911
Gain on Sale of Real Estate *	\$255,842
Miscellaneous Income	\$16,937
Total Support & Revenue	\$1,787,329



FUNCTIONAL EXPENSES	2008
Cooperative Living Program	\$628,067
Non-Residential #	\$400,838
Rising Star Career Readiness Program	\$273,386
New Kids Enrichment Program	\$209,608
Management & General	\$44,439
Fundraising	\$59,460
Total Functional Expenses	\$1,615,798
Total Net Gain	\$171,531



* Cooperative Living Program relocated to rental space due to March 2008 fire. Building subsequently sold—to focus on plans in progress for new facility.

Combined expenses for both Parents Too Soon and Community Outreach Programs.

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Front Row: Audalee McLoughlin, Bruce Kim, JennyLiz Santiago, Hilary Zinn, Robin Paz

Not Pictured: LaShawn Burton, LaShonda Finger, Linda Baldwin, Nicole Eatmon, Shay Lackland, Tammy Freeman, Yvette Green, Ellen-Kogstad Thompson, Kelly Wise, Maria Wright, Shawanda Higgins, Tina Austin





Core Beliefs

- Servant leadership and accountability
- Prudent financial management
- Impeccable integrity
- Relentless affirmation of each person's dignity
- Initiative, creativity and teamwork
- Trust

Mission

New Moms, Inc. seeks to enable, empower and equip at-risk adolescent parents and their children through services and mentoring based on Christian values.

Vision

New Moms will be the model for an efficient, effective, and enduring ministry that breaks the cycle of poverty among at-risk adolescent parents and their children.



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